

Date: July 21, 2017

To,
BSE Limited
Phiroze Jeejeeboy Towers
Dalal Street
Mumbai – 400 001.
Scrip Code: 533343
Through: BSE Listing Centre

The National Stock Exchange of India Ltd.
“Exchange Plaza” C-1, Block-G
Bandra Kurla Complex, Bandra (East)
Mumbai – 400 051.
Symbol: LOVABLE
Through: NEAPS

Sub: Notice of Board Meeting & Closure of Trading Window

Pursuant to Regulation 29(1) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015; we hereby give you notice that the meeting of the Board of Directors of the Company is scheduled to be held on Monday, July 31, 2017 at A-46, Street No.2, MIDC, Andheri (East), Mumbai – 400 093 at 11.30 a.m. inter-alia:

- 1) To consider and recommend the appointment of Statutory Auditor at the ensuing Annual General Meeting (AGM);
- 2) To consider and finalize the date, time, place of holding of the 30th Annual General Meeting (AGM) of the Company for the financial year ended on March 31, 2017 and matters connected therewith.


Further, as per Company's Code of Conduct to regulate, monitor and report trading by Insiders (the "Code") as required to be implemented in terms of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, the Trading Window of the Company shall remain closed for Trading by designated persons as per Insider Trading Rules of the Company from 22nd July, 2017 to 2nd August, 2017 (both days inclusive). Accordingly, all the Specified Persons (Including Directors) of the Company have been intimated not to enter into any transaction involving the securities of the Company during the aforesaid period of closure of Trading Window.

This is for your information and records.

Thanking You.

Yours faithfully,

For **Lovable Lingerie Limited**


L Vinay Reddy
Managing Director
(DIN: 00202619)
Place: Mumbai



LOVABLE LINGERIE LTD.