

Date: September 6, 2017

To,  
**BSE Limited**  
Phiroze Jeejeeboy Towers  
Dalal Street  
Mumbai – 400 001.  
Scrip Code: 533343  
Through: BSE Listing Centre

**The National Stock Exchange of India Ltd.**  
“Exchange Plaza” C-1, Block-G  
Bandra Kurla Complex, Bandra (East)  
Mumbai – 400 051.  
Symbol: LOVABLE  
Through: NEAPS

**Sub: Notice of Board Meeting & Closure of Trading Window**

Pursuant to Regulation 29(1) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015; we hereby give you notice that the meeting of the Board of Directors of the Company is scheduled to be held on Wednesday, September 13, 2017 at A-46, Street No.2, MIDC, Andheri (East), Mumbai – 400 093 at 3.00 p.m. inter-alia to consider and approve the Unaudited Standalone Financial Results for the first quarter ended on June 30, 2017.

Further, as per Company's Code of Conduct to regulate, monitor and report trading by Insiders (the "Code") as required to be implemented in terms of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, the Trading Window of the Company shall remain closed for Trading by designated persons as per Insider Trading Rules of the Company from September 7, 2017 to September 15, 2017 (both days inclusive). Accordingly, all the Specified Persons (Including Directors) of the Company have been intimated not to enter into any transaction involving the securities of the Company during the aforesaid period of closure of Trading Window.

This is for your information and records.

Thanking You.

Yours faithfully,

For **Lovable Lingerie Limited**



L Vinay Reddy  
**Managing Director**  
(DIN: 00202619)  
Place: Mumbai



**LOVABLE LINGERIE LTD.**