

Date: September 3, 2018

To,

BSE Limited

National Stock Exchange of India Limited

The Department of Corporate Services- CRD  
Listing Department,

The Listing Department

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai- 400001.

'Exchange Plaza', C - 1, Block G,  
Bandra-Kurla Complex,  
Bandra (E),  
Mumbai 400051.

Scrip Code: 533343

Symbol: **LOVABLE**

**Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), 2015 regarding sad demise of Mr. L Jaipal Reddy, Whole Time Director of the Company.**

Dear Sir/ Madam,

With reference to captioned matter and with regret we hereby inform you of the sad demise of Mr. L Jaipal Reddy, Whole Time Director of the Company, today i.e. September 03, 2018.

Kindly take the above information on record pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking You,

Your faithfully,

For **Lovable Lingerie Limited**



**Divya Shrimali**  
Company Secretary and Compliance Officer

**LOVABLE LINGERIE LTD.**